

PACKAGES & SERVICES

Weight Loss Packages

FOR PETS WITH OBESITY AND PETS WITH A HISTORY OF OBESITY

	WEIGHT LOSS 4 months	PROGRESS 2 months	MAINTENANCE 12 months
INTRODUCTORY SESSION <i>Complimentary</i>	*		
COMPREHENSIVE CONSULTATION	*		
RECHECK CALL(S)	***** 5 calls	*** 3 calls	* Unlimited
RECHECK CONSULTATION(S)	*** 3 consults	* 1 consult	* 1 consult
WRITTEN REPORT(S)	***** 4 reports	* 1 report	* 1 report
COACHING & SUPPORT <i>Unlimited</i>	*	*	*
DIGITAL KITCHEN SCALE	*		
PACKAGE DISCOUNT	20% off all services & products included in package		
MULTI-PET DISCOUNT	Additional 10% off per package for each additional pet, maximum 50%		
MOBILE FEE DISCOUNT	10% off all Mobile Fees throughout the package timeline		

WEIGHT LOSS

Week 0
Comprehensive Consult
in-person / telemedicine



Week 2
Recheck Call #1
telephone



Week 4
Recheck Consult #1
in-person / telemedicine



Week 6
Recheck Call #2
telephone



Week 8
Recheck Call #3
telephone



Week 10
Recheck Consult #2
in-person / telemedicine



Week 12
Recheck Call #4
telephone



Week 14
Recheck Call #5
telephone



Week 16
Recheck Consult #3
in-person / telemedicine



Continue to **Progress** or
Maintenance Package



PROGRESS

Continued from
Weight Loss Package



Week 2
Recheck Call #1
telephone



Week 4
Recheck Call #2
telephone



Week 6
Recheck Call #3
telephone



Week 8
Recheck Consult
in-person / telemedicine



Repeat **Progress**
Package or continue to
Maintenance Package



MAINTENANCE

Continued from
Weight Loss or
Progress Packages



Month 0 – 2
Recheck Call *
telephone



Month 3 – 5
Recheck Call *
telephone



Month 6 – 8
Recheck Call *
telephone



Month 9 – 11
Recheck Call *
telephone



Month 12
Recheck Consult
in-person / telemedicine



Repeat **Maintenance**
Package as needed



* Example schedule
Recheck Calls unlimited

Prevention Packages

FOR HEALTHY-WEIGHT PETS WITH NO HISTORY OF OBESITY

	GROWTH 10 months*	PREVENTION 2 months	MAINTENANCE 12 months
INTRODUCTORY SESSION <i>Complimentary</i>	*	*	
COMPREHENSIVE CONSULTATION	*	*	
RECHECK CALL(S)	***** 5 calls	* 1 call	* Unlimited
RECHECK CONSULTATION(S)	*** 3 consults	* 1 consult	* 1 consult
WRITTEN REPORT(S)	**** 4 reports	** 2 reports	* 1 report
COACHING & SUPPORT <i>Unlimited</i>	*	*	*
DIGITAL KITCHEN SCALE	*	*	
PACKAGE DISCOUNT	20% off all services & products included in package		
MULTI-PET DISCOUNT	Additional 10% off per package for each additional pet, maximum 50%		
MOBILE FEE DISCOUNT	10% off all Mobile Fees throughout the package timeline		

*Based on a starting age of 8 weeks; package timeline may be adjusted for older puppies and kittens

GROWTH

Age 2 months
Comprehensive Consult
in-person / telemedicine



Age 3 months
Recheck Call #1
telephone



Age 4 months
Recheck Call #2
telephone



Age 5 months
Recheck Consult #1
in-person / telemedicine



Age 6 months
Recheck Call #3
telephone



Age 7 months
Recheck Call #4
telephone



Age 8 months
Recheck Consult #2
in-person / telemedicine



Age 9 months
Recheck Call #5
telephone



Age 12 months
Recheck Consult #3
in-person / telemedicine



Continue to
Maintenance Package



PREVENTION

Week 0
Comprehensive Consult
in-person / telemedicine



Week 4
Recheck Call
telephone



Week 8
Recheck Consult
in-person / telemedicine



Continue to
Maintenance Package



MAINTENANCE

Continued from Growth
or Prevention Packages



Month 0 – 2
Recheck Call *
telephone



Month 3 – 5
Recheck Call *
telephone



Month 6 – 8
Recheck Call *
telephone



Month 9 – 11
Recheck Call *
telephone



Month 12
Recheck Consult
in-person / telemedicine



Repeat Maintenance
Package as needed



* Example schedule
Recheck Calls unlimited

WEIGHT LOSS PACKAGE (4 months)

The Weight Loss Package is **for pets who suffer from obesity**. This four-month package establishes an intense, comprehensive weight loss program tailored to the individual needs of the pet and the household. The Weight Loss Package involves:

- A complimentary Introductory Session
- Thorough review of the pet's medical record, results of any diagnostic testing, and the nutritional history
- A Comprehensive Consultation, in-person or by telemedicine
- A customized weight management program with realistic, achievable goals
- Eight rechecks (five Recheck Calls, by phone, and three Recheck Consultations, in-person or by telemedicine), occurring approximately every two weeks
- Written Reports provided to the client and the regular veterinary practice following the Comprehensive Consultation and each Recheck Consultation
- Unlimited Coaching & Support
- A digital kitchen scale for accurately weighing the daily food allotment
- Discounts: 20% on Services; 10% on Mobile Fees; eligible for Multi-Pet Package Discount

WEIGHT LOSS

Week 0 Comprehensive Consult in-person / telemedicine	
Week 2 Recheck Call #1 telephone	
Week 4 Recheck Consult #1 in-person / telemedicine	
Week 6 Recheck Call #2 telephone	
Week 8 Recheck Call #3 telephone	
Week 10 Recheck Consult #2 in-person / telemedicine	
Week 12 Recheck Call #4 telephone	
Week 14 Recheck Call #5 telephone	
Week 16 Recheck Consult #3 in-person / telemedicine	
Continue to Progress or Maintenance Package	

Depending on the severity of obesity and the complexity of the case, at the completion of the Weight Loss Package, the next options are:

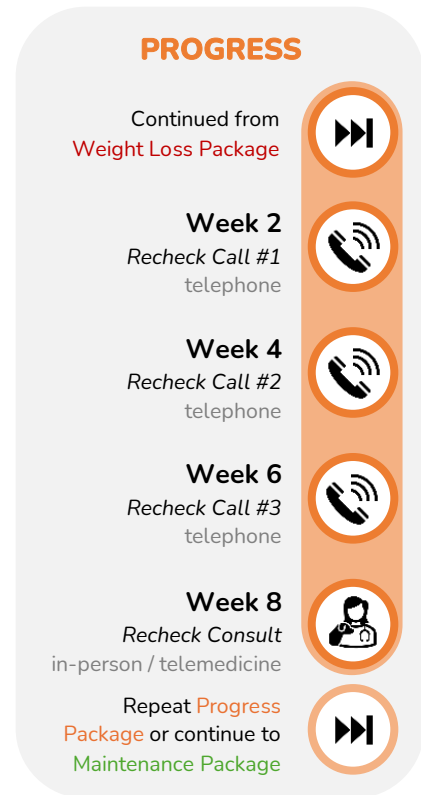
1. Progress Package for continuation of the weight loss program
2. Maintenance Package for preserving healthy weight and quality of life once weight loss goals have been achieved
3. Transfer to the regular veterinary practice for continued weight management

PROGRESS PACKAGE (2 months)

ONLY AVAILABLE AFTER COMPLETION OF A WEIGHT LOSS PACKAGE

The Progress Package is **for pets who require further weight loss** beyond what can be accomplished in the timeline of the Weight Loss Package. This two-month package is a continuation of the previously established weight loss program. The Progress Package involves:

- Four rechecks (three Recheck Calls, by phone, and one Recheck Consultation, in-person or by telemedicine), occurring approximately every two weeks
- Unlimited Coaching & Support
- A Written Report provided to the client and the regular veterinary practice following the Recheck Consultation
- Discounts: 20% on Services; 10% on Mobile Fees; eligible for Multi-Pet Package Discount



At the completion of the Progress Package, the next options are:

1. Repeat Progress Package(s) for continuation of the weight loss program
2. Maintenance Package for preserving healthy weight and quality of life once weight loss goals have been achieved
3. Transfer to the regular veterinary practice for continued weight management

GROWTH PACKAGE (10 months*)

The Growth Package is **for healthy-weight puppies and kittens**. This ten-month package establishes a nutritional program tailored to ensure healthy growth and mitigate the risk of obesity. The Growth Package involves:

- A complimentary Introductory Session
- A Comprehensive Consultation, in-person or by telemedicine
- A customized nutritional program suitable for healthy growth
- Monitoring growth rate using a Puppy or Kitten Growth Chart
- Eight rechecks (five Recheck Calls, by phone, and three Recheck Consultations, in-person or by telemedicine), occurring every four weeks until 9 months of age followed by the final Recheck Consultation at 12 months of age
- Written Reports provided to the client and the regular veterinary practice following the Comprehensive Consultation and each Recheck Consultation
- Unlimited Coaching & Support
- A digital kitchen scale for accurately weighing the daily food allotment
- Discounts: 20% on Services; 10% on Mobile Fees; eligible for Multi-Pet Package Discount

At the completion of the Growth Package, the next options are:

1. Maintenance Package or Individual Services for continued preservation of healthy weight
2. Transfer to the regular veterinary practice for continued weight maintenance

**Based on a starting age of 8 weeks; package timeline may be adjusted for older puppies and kittens*

GROWTH

Age 2 months
Comprehensive Consult
in-person / telemedicine



Age 3 months
Recheck Call #1
telephone



Age 4 months
Recheck Call #2
telephone



Age 5 months
Recheck Consult #1
in-person / telemedicine



Age 6 months
Recheck Call #3
telephone



Age 7 months
Recheck Call #4
telephone



Age 8 months
Recheck Consult #2
in-person / telemedicine



Age 9 months
Recheck Call #5
telephone



Age 12 months
Recheck Consult #3
in-person / telemedicine



Continue to
Maintenance Package



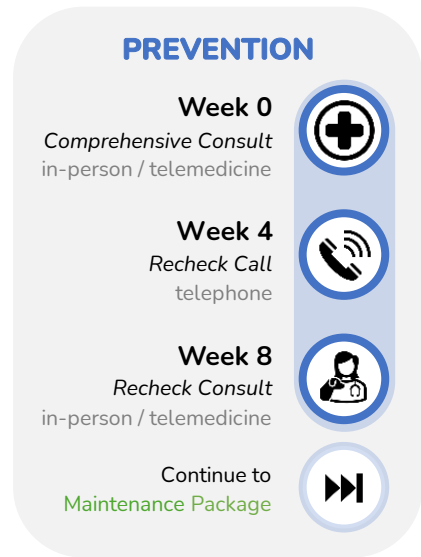
PREVENTION PACKAGE (2 months)

The Prevention Package is **for pets predisposed to obesity** – certain breeds (Labrador Retrievers, Pugs, etc.), pets that have been spayed/neutered, pets on medications that may cause weight gain, etc. – and **pets where maintaining a healthy weight is imperative to managing an underlying condition** – orthopedic or neurologic conditions, diabetes, Brachycephalic Syndrome, etc. This two-month package establishes a weight management program tailored to the individual needs of the pet and the household to mitigate the risk of obesity. The Prevention Package involves:

- A complimentary Introductory Session
- Thorough review of the pet's medical record, results of any diagnostic testing, and the nutritional history
- A Comprehensive Consultation, in-person or by telemedicine
- A customized weight management program
- Two rechecks (one Recheck Call, by phone, and one Recheck Consultation, in-person or by telemedicine), occurring approximately every four weeks
- Unlimited Coaching & Support
- Written Reports provided to the client and the regular veterinary practice following the Comprehensive Consultation and the Recheck Consultation
- A digital kitchen scale for accurately weighing the daily food allotment
- Discounts: 20% on Services; 10% on Mobile Fees; eligible for Multi-Pet Package Discount

At the completion of the Prevention Package, the next options are:

3. Maintenance Package or Individual Services for continued preservation of healthy weight
4. Transfer to the regular veterinary practice for continued weight maintenance



MAINTENANCE PACKAGE (12 months)

ONLY AVAILABLE AFTER COMPLETION OF A WEIGHT LOSS, PROGRESS, OR PREVENTION PACKAGE

The Maintenance Package is **for pets who have successfully achieved their weight management goals and for pets on long-term prevention programs**. This annual package is intended to preserve healthy weight and quality of life following completion of a Weight Loss, Progress, or Prevention Package. The Maintenance Package involves:

- Unlimited Recheck Calls (by phone), occurring as needed, and one Recheck Consultation (in-person or by telemedicine), occurring at year-end; additional Recheck Consultations may be pursued as needed for an additional fee
- Unlimited Coaching & Support
- A Written Report provided to the client and the regular veterinary practice following the Recheck Consultation
- Discounts: 20% on Services; 10% on Mobile Fees; eligible for Multi-Pet Package Discount

At the completion of the Maintenance Package, the next options are:

1. Repeat Maintenance Package(s) or Individual Services for ongoing preservation of healthy weight and quality of life
2. Transfer to the regular veterinary practice for continued weight maintenance

MAINTENANCE

Continued from **Weight Loss, Progress, Growth** or **Prevention** Packages



Month 0 – 2

Recheck Call *
telephone



Month 3 – 5

Recheck Call *
telephone



Month 6 – 8

Recheck Call *
telephone



Month 9 – 11

Recheck Call *
telephone



Month 12

Recheck Consult
in-person / telemedicine



Repeat **Maintenance Package** as needed



* Example schedule
Recheck Calls unlimited

MULTI-PET PACKAGE DISCOUNT

In situations where more than one pet in the household requires weight management, packages for additional pets in the same household can be purchased with an additional incremental 10% discount per pet applied to each subsequent package, to a maximum of 50%. To qualify for the Multi-Pet Package Discount the primary pet must be actively enrolled in a Package. Multi-Pet Packages do not include additional digital kitchen scales however these can be purchased individually if more than one scale is desired. The most suitable package for each pet may be purchased however the Multi-Pet Package Discount will be applied to the package(s) of equal or lesser value. Mobile Fee discounts cannot be combined.

TELEMEDICINE SERVICE & PACKAGE OPTIONS

In-person consultations are optimal to maximize the likelihood of success in weight management programs. Telemedicine using a secure audio-video platform (i.e. Zoom or similar platform) may replace in-person services in extenuating circumstances at the discretion of Graham Mobile Veterinary Weight Management Services and can be provided to any patient residing in Ontario. With telemedicine services, there may be increased involvement of the regular veterinary practice for any required physical examinations, body condition scoring, and weight rechecks*.

**Fees incurred for these services are at the discretion of the regular veterinary practice and are not included in our package and service fees*



Individual Services

INTRODUCTORY SESSION (TELEPHONE, 15 MINUTES)

A complimentary Introductory Session is done by phone with the client or the regular veterinary practice so we can learn more about the pet and household circumstances. In this conversation we will be able to determine if the services we offer are suitable for the case, recommend the most appropriate package for the situation, provide an estimate, and plan for the next steps towards a healthier pet. Payment for Packages or Individual Services will be required prior to proceeding with Information Gathering & Review and the Comprehensive Consultation.

INFORMATION GATHERING & REVIEW (REQUIRES ~1 WEEK TO COMPLETE)

During this time, we will gather and review all the information needed to begin formulating a safe and effective weight management program tailored to the individual needs of the pet and the household. This will involve:

- Acquisition of a copy of the pet's up-to-date medical record from the regular veterinary practice*
- Completion of a Nutritional History form by the client, including photographs and/or videos of the pet
- Blood and urine testing, for pets aged 7 or older and for pets with significant health issues: A Complete Blood Count (CBC), biochemical profile (including thyroid function in dogs), and urinalysis are highly recommended and will need to be pursued with the regular veterinary practice*

**Fees incurred for these services are at the discretion of the regular veterinary practice and are not included in our fees*

COMPREHENSIVE CONSULTATION (IN-PERSON/TELEMEDICINE, 60 – 90 MINUTES)

All new patients must have a Comprehensive Consultation – ideally in-person, although telemedicine may be considered in extenuating circumstances – to fully evaluate the pet and the household situation and to establish a Veterinary-Client-Patient Relationship (VCPR), maximizing the likelihood of weight management success. The Comprehensive Consultation involves:

- Thorough review of the pet's medical record, results of any diagnostic testing, and the nutritional history prior to the consultation
- A full physical examination of the pet including confirmation of microchip presence and location*
- Weight measurement using specialty portable scales and calibration to the client's personal weight measurement device, where applicable*
- Morphometric measurements of the pet's body*
- Body condition scoring and photographs*; instruction/review on taking suitable body condition photographs for future telemedicine consultations
- Review of the pet and household circumstances in depth including challenging areas, problem-solving together to best manage these concerns
- Review/instruction of the use of a digital kitchen scale to weigh the daily allotment of food including a demonstration of the benefits of weighing the food over using a measuring cup

- Review/instruction on the use of any additional weight management tools that may be recommended such as microchip feeding devices, food puzzles, slow feeders, etc.
- Finalization of the weight management program and development of realistic and achievable goals
- Ordering of the prescribed diet[†] through the regular veterinary practice
- A copy of the finalized weight management or prevention program provided by email to the client and their regular veterinary practice following the Comprehensive Consultation

**In-person consultations only*

†The cost of food is at the discretion of the regular veterinary practice and is not included in our fees

RECHECK CONSULTATIONS (IN-PERSON/TELEMEDICINE, 30 – 45 MINUTES)

During weight management programs Recheck Consultations, in-person or by telemedicine, and Recheck Calls, by phone, are done in an alternating pattern at a frequency appropriate for the intensity of the program. Recheck Consultations include:

- Weight measurement using specialty portable scales*. For telemedicine consultations, this may be done by the client using their personal weight measurement device or at the regular veterinary practice prior to the appointment
- Morphometric measurements of the pet's body*
- Body condition scoring and photographs*. For telemedicine consultations, this may be done through photographs and/or videos provided by the client prior to the appointment
- Review of progress, addressing any questions or concerns and adjusting the weight management program as needed
- Written update reports sent to the client and the regular veterinary practice following the Recheck Consultation
- Celebration of successes!

**In-person consultations only*

RECHECK CALLS (TELEPHONE, 15 – 30 MINUTES)

During weight management programs Recheck Calls, by phone, and Recheck Consultations, in-person or by telemedicine, are done in an alternating pattern at a frequency appropriate for the intensity of the program. Recheck Calls include:

- Weight measurement done by the client using their personal scale device, suitable to the pet's size and circumstances, or at the regular veterinary practice prior to the appointment
- Review of progress, addressing any questions or concerns and adjusting the weight management program as needed

WRITTEN REPORTS

These are provided to the client and the regular veterinary practice by email following Comprehensive and Recheck Consultations – as well as any time significant changes are made to the program – to maintain open and clear communication and ensure optimal continuity of care for the pet. Written reports are included in the Comprehensive and Recheck Consultation fees.

COACHING & SUPPORT

Throughout any package timeline, clients have unlimited access to our team by text, email, or phone for coaching, support, questions, or concerns. For clients purchasing services individually, Coaching & Support is available for a limited time of two weeks following an appointment. Please expect up to a 48-business hour response time.



Veterinary Services

FOR VETERINARY TEAMS ONLY

Direct support to veterinary practices for challenging weight management cases:

- **VETERINARY TELECONSULTATIONS**, offered by phone or teleconsultation (i.e. Zoom or similar platform) with a veterinary technician or veterinarian and without direct interaction with the client.
- **IN-CLINIC CONSULTATIONS**, offered at the referring veterinary facility where the client and patient are seen in person; Mobile Fees are applicable and may be reduced if multiple patients are seen during a visit.

A Nutritional History form must be completed prior to the initial consultation and a written report is provided following each consultation. The veterinary practice is responsible for managing the weight loss program however follow-up consultations may be pursued if needed.